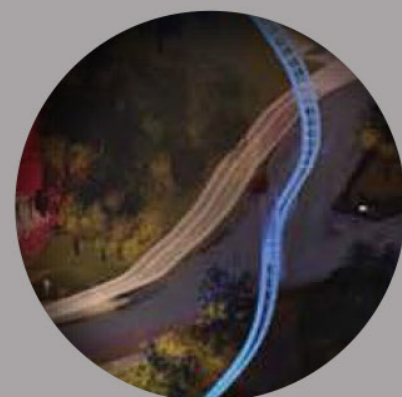
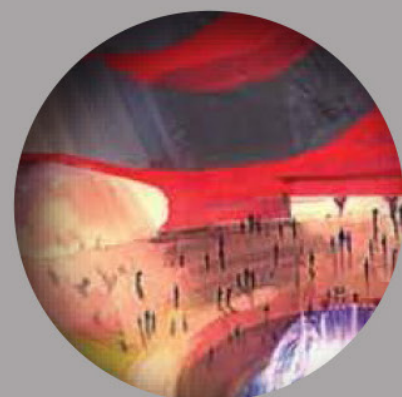
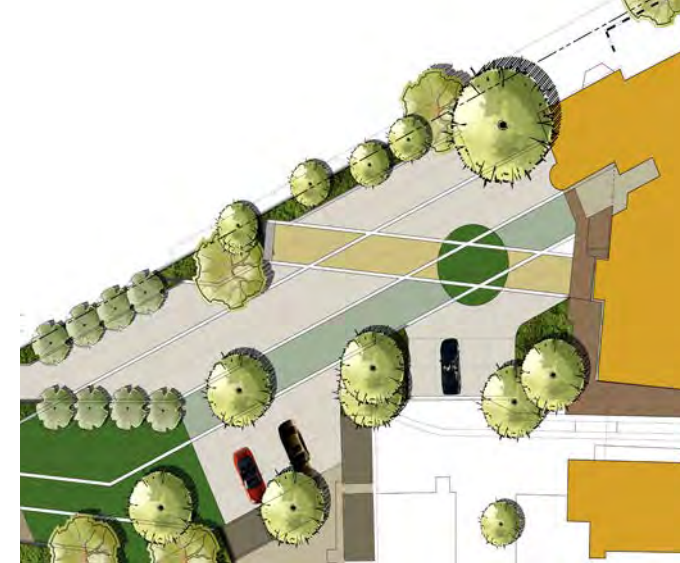


We collaborate to create



an immersive experience for outdoor spaces





+ MASTER PLANNING

+ LANDSCAPE ARCHITECTURE

+ LOCATION-BASED ENTERTAINMENT

+ PUBLIC REALM AND URBANISM

+ ENVIRONMENTAL ART & PUBLIC ART

+ EXHIBIT DESIGN & EVENT VENUES



Our Inspiration

The art of storytelling inspires us as the medium of expression for planning and design. We believe that telling the story of the people helps build community engagement and activates public spaces.

STORY+ PEOPLE + PLACEMAKING

We believe telling the story of people through Art and Nature creates beautiful places and builds community spirit.

ART + NATURE + PLACES

Who We Are

Our passionate, multi-disciplinary and diverse team of collaborators are designers, artists, architects, landscape architects, planners, industrial designers, media professionals, and project managers who work across all parts of the creative process. A passionate and diverse team, we work hard and collaborate well to deliver exceptional projects.

Our Mission

Designodal, Inc. serves as a collaborative forum for designers - a node or meeting point, working on projects in the public realm, master planning, and landscape architecture.

Vision

To support in creating a world where everyone has an inclusive, safe, resilient, and sustainable neighborhood and public space.

Impact

Designodal, Inc. catalyzes positive social and environmental changes by empowering design professionals to collaborate, participate, and support agencies doing sustainable work and infrastructure development for the community.

Our Story

Designodal, Inc. desires to empower designers to be part of a greater good while doing what they love - design. We want to be a collective force to bring designers to work together to make a positive difference in the design of public spaces.

Area of Work

- + PUBLIC SPACE & PUBLIC REALM PROJECT
- + ENTERTAINMENT CENTER
- + RETAIL AND MIXED-USE
- + THEME PARK
- + WATER PARK
- + RESORT & HOTEL
- + COMMERCIAL AND CIVIC CENTER
- + INSTITUTIONAL LANDSCAPE
- + WATERFRONT DEVELOPMENT
- + MUSEUMS AND SCIENCE CENTER
- + PLAY AREA & PARKLET
- + PUBLIC ART
- + EXHIBIT DESIGN AND EVENT SPACE
- + RESIDENTIAL GARDEN DESIGN

Services

We provide creative solutions from site analysis, concept development, project visualization to construction drawings for projects related to the public realm, master planning, and landscape architecture.

What We Do

- + VISION, STORY & BRAND IDENTITY
- + CREATIVE VISUALIZATION
- + DATA COLLECTION & SITE ANALYSIS
- + ASSIST IN FEASIBILITY STUDIES
- + ASSIST IN COMMUNITY & STAKEHOLDER EVENTS
- + DEVELOPMENT STRATEGIES & PHASING
- + BLUE SKY CONCEPT DESIGN
- + MASTER PLANNING
- + LANDSCAPE ARCHITECTURE
- + AREA DEVELOPMENT
- + PUBLIC SPACE VISUALIZATION
- + CONCEPTS FOR PUBLIC ART
- + CONCEPTS FOR EXHIBIT DESIGN & EVENT VENUES
- + CONSTRUCTION DOCUMENTATION
- + PROVIDE SUSTAINABLE DESIGN SOLUTIONS

We Visualize

Our team of highly skilled concept designers works on establishing a strong vision, brand statement, and concepts for the project. We believe in brainstorming on the drawing board with hand sketches and design charettes before transitioning to state-of-the-art visualization tools. We attach great importance to creative visualization to translate the design ideas.



Blue Sky Project - Red Bull
Master Plan - Vinita V. Pugal
Program - Terry Palmer, Area Development Inc.
Entertainment Design - Mycotoo, Inc. & RIVA



We collaborate to visualize concepts

VINITA V. PUGAL

We Collaborate

We believe the success of the project lies in a collaborative and integrated team approach. We work closely with other creative disciplines such as architects, urban designers, city planners, artists, experiential designers, media professionals, engineers, etc. We are an interdisciplinary team, and we see significant strength in achieving our creative goal through collaboration.



“If you can visualize it, if you can dream
it, there’s some way to do it.”

- Walt Disney



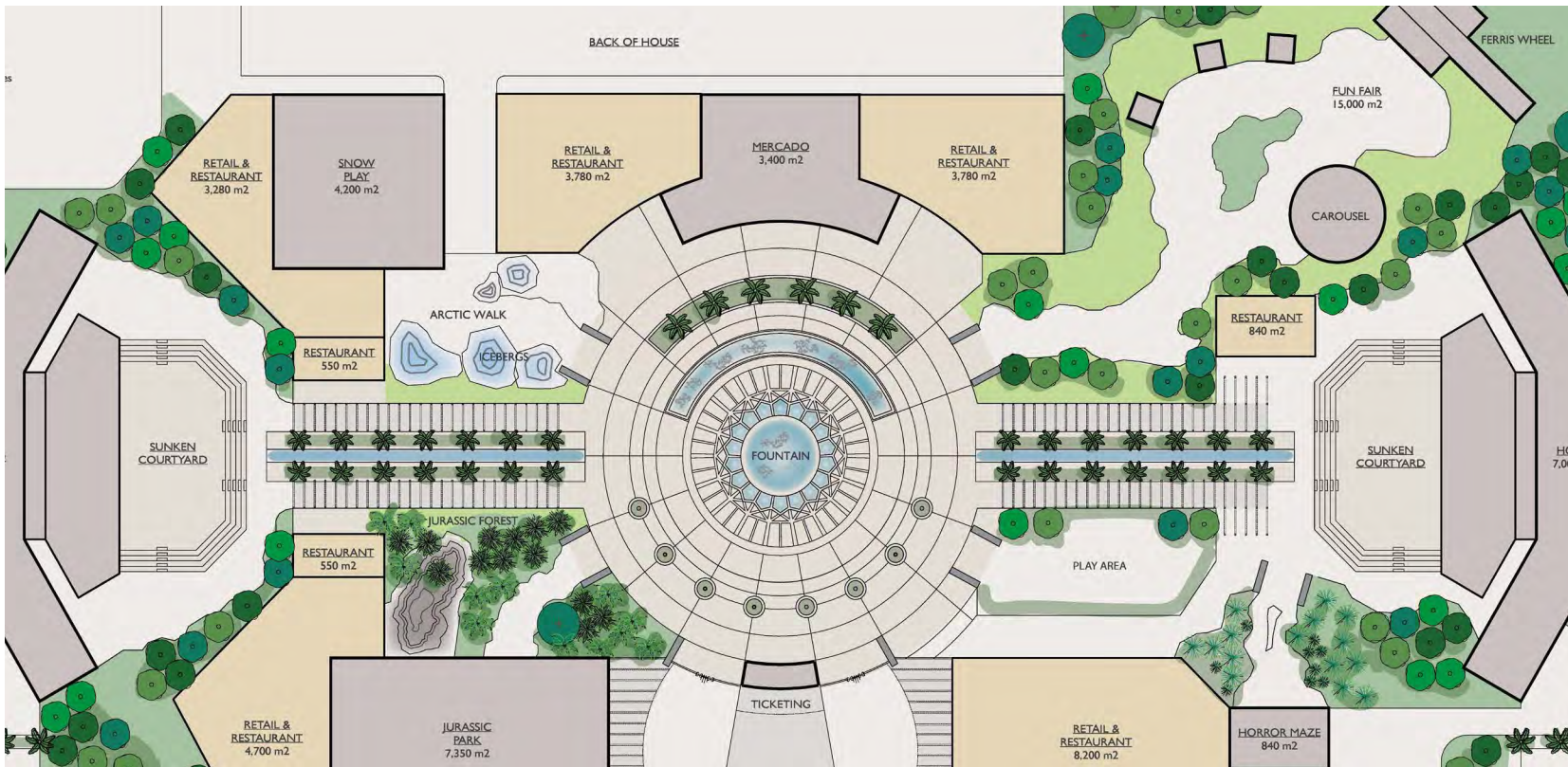
Entertainment Design - Mycotoo, Inc. & RIVA
Project - Bollywood Park, Dubai.
Rajmahal Plaza Design - Vinita V. Pugal



Architectural Design - Smith Group, San Francisco
Project - Apollo Dhaka, Bangladesh
Landscape Design - Vinita Vijayan & Associates

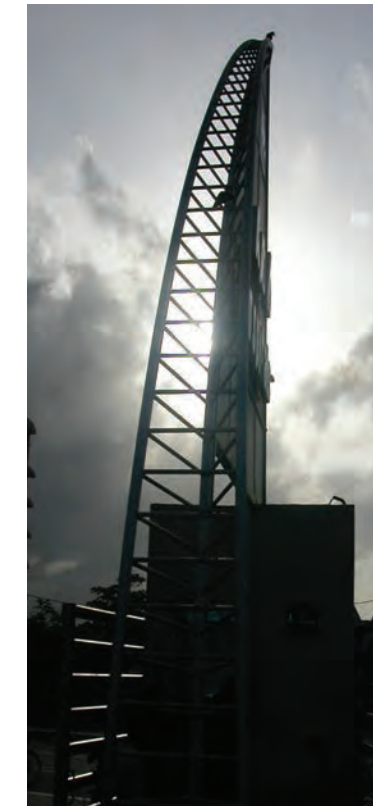
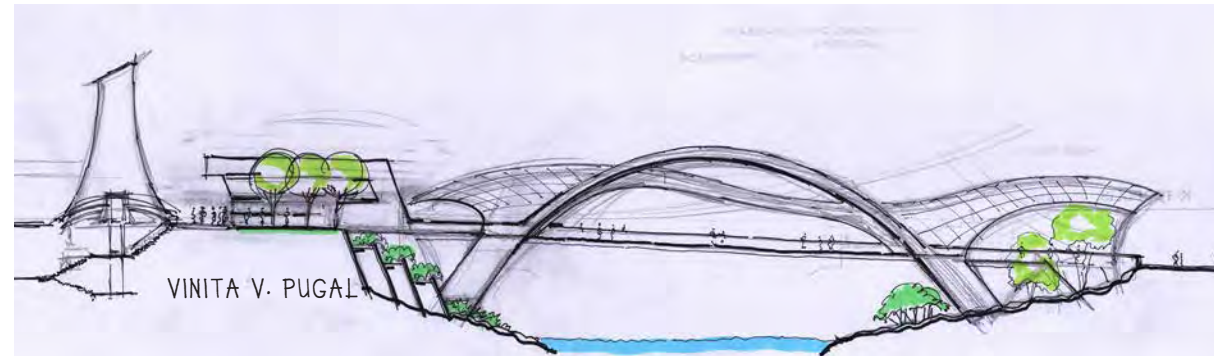
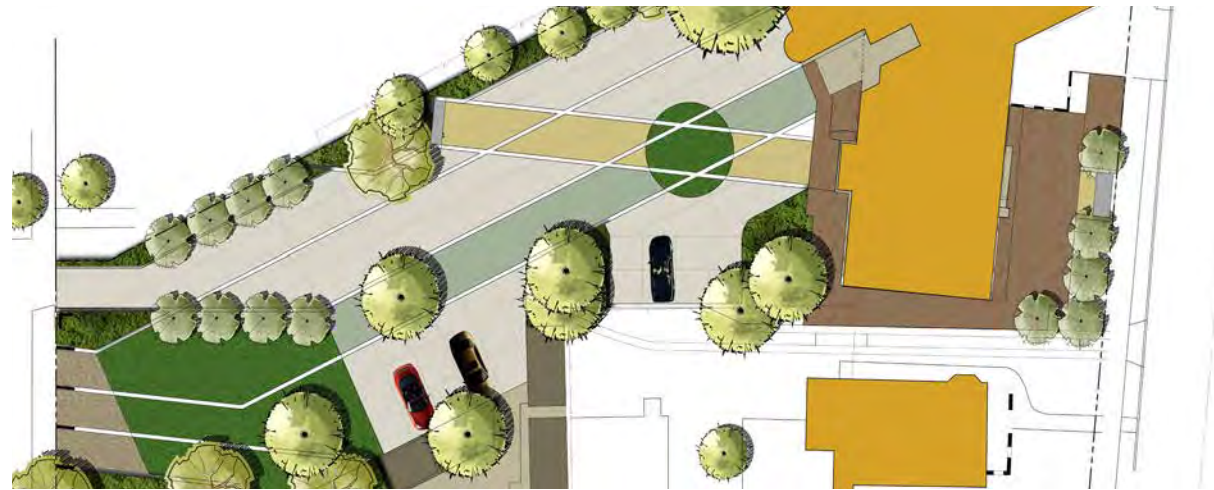
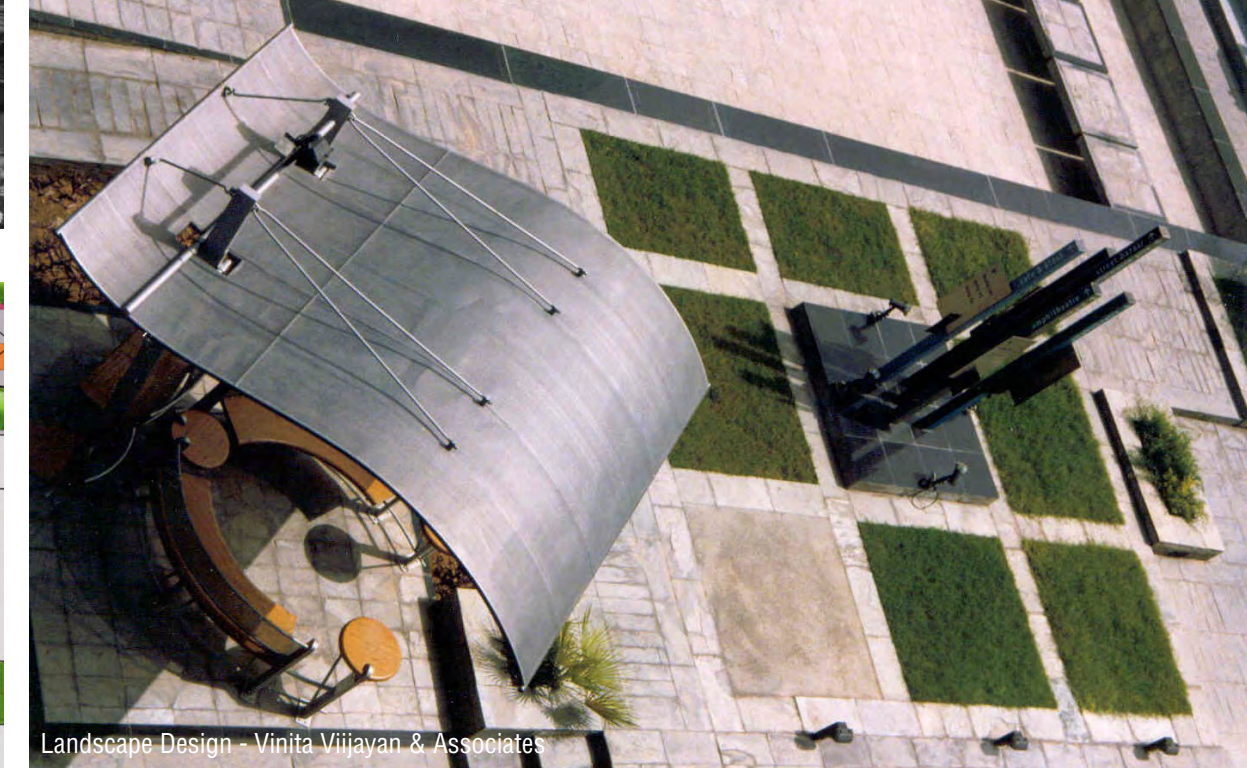
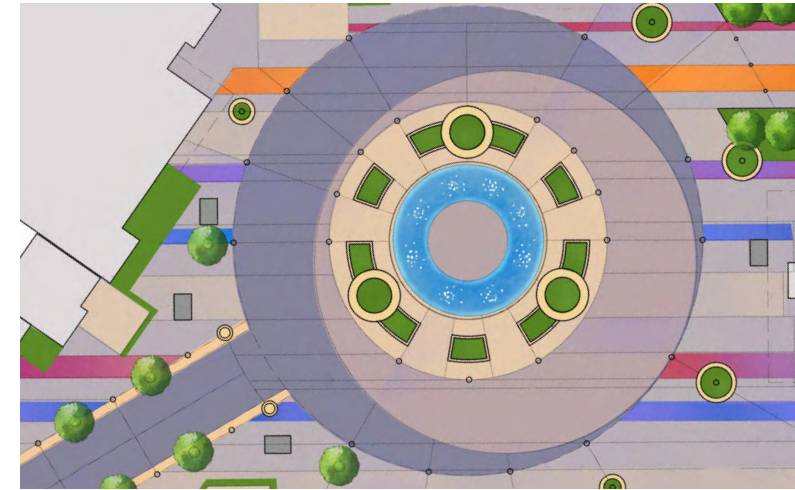
We Participate

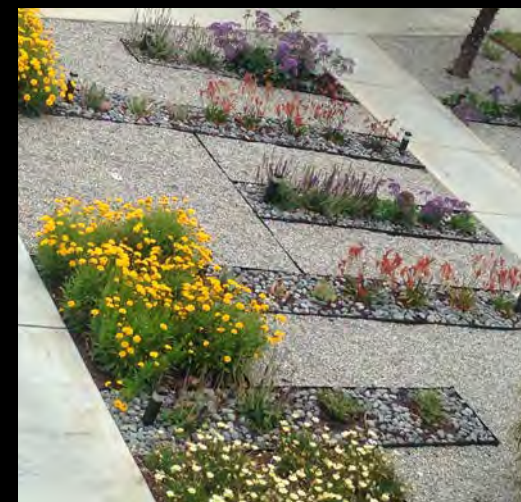
We consider the direct exchange between all stakeholders involved as an integral part of our planning process. The involvement of the community in the planning is key to the success of a design process. We work closely with clients, private developers, and governing agencies to create immersive outdoor spaces for people.



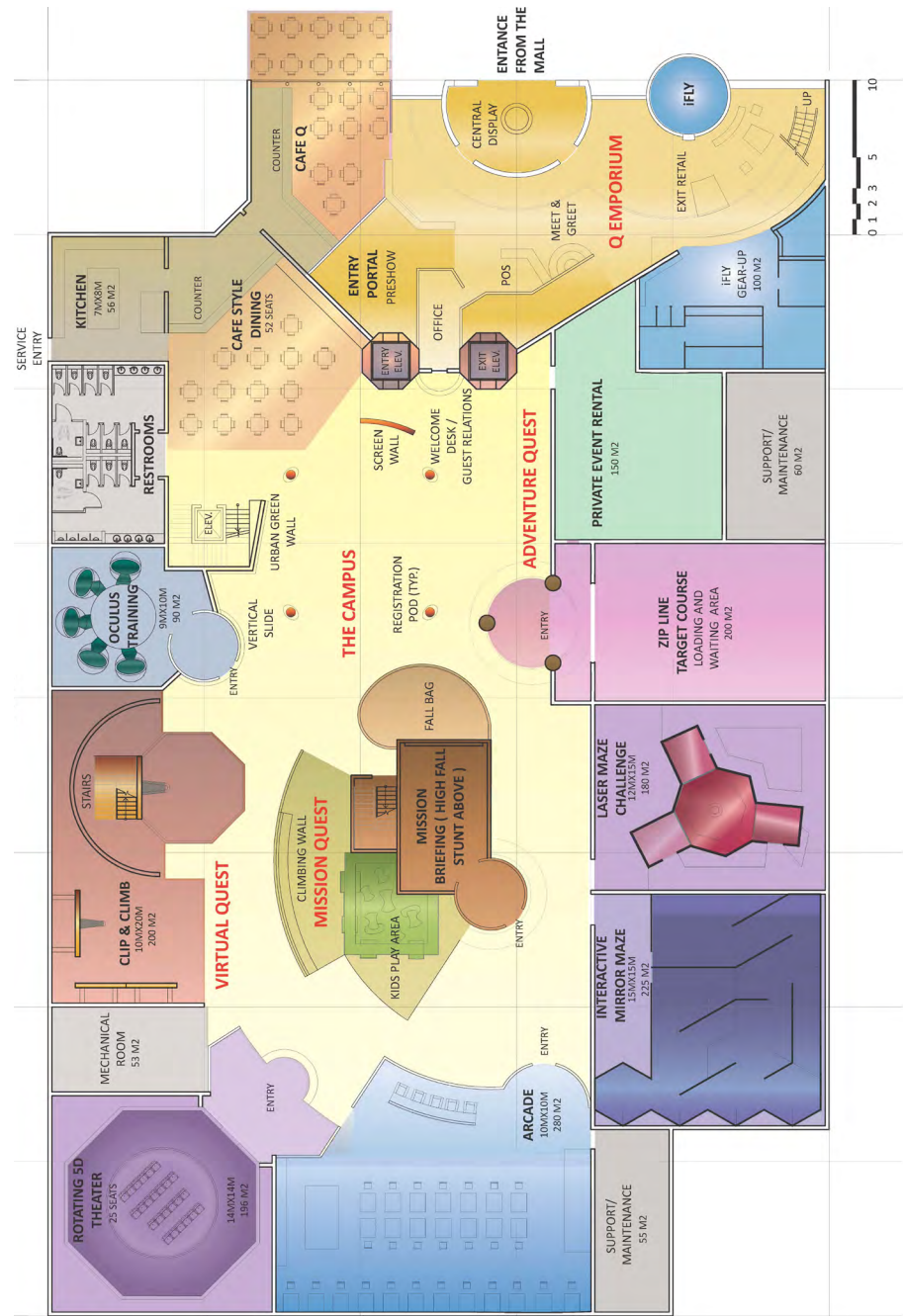
We Produce

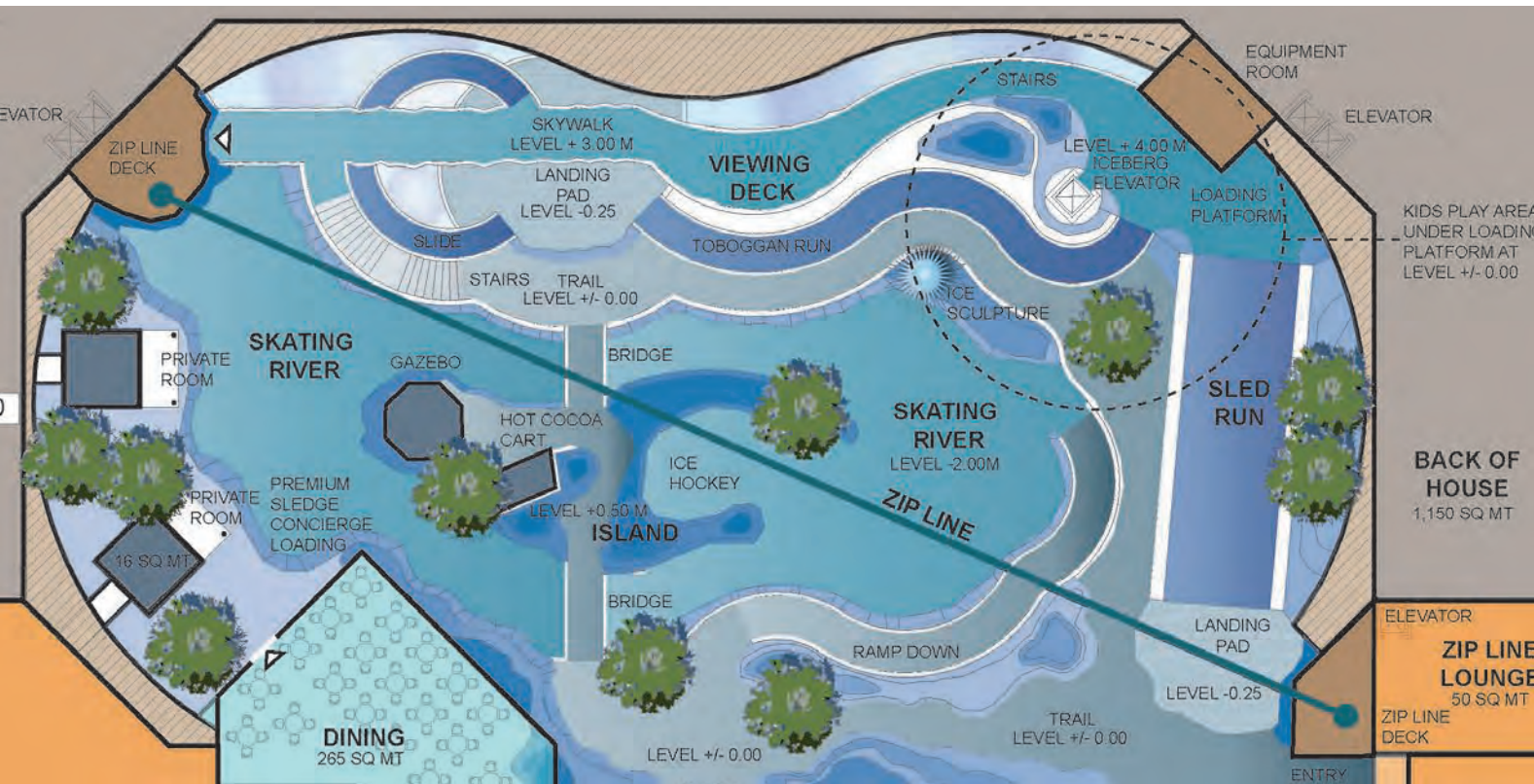
We are your planning partner in all phases of a design project - from the site analysis through the design visualization, concept generation, schematic design, design development, and construction documentation. When required, we partner with other specialized agencies that provide construction management, engineering, and technical support.





Concepts for Family Entertainment Centers
and Location-based Entertainment Venues
Entertainment Design - Mycotoo, Inc
Planning - Vinita V. Pugal
Program - Terry Palmer, Area Development Inc.





Concepts for story-based parklets, Dubai
 Entertainment Design - Mycotoo, Inc
 Prototype Parks
 Planning - Vinita V. Pugal
 Art & Graphics - Mycotoo, Inc.



Our Aspiration

To leverage our professional network and skills to support nonprofit agencies by volunteering to create an inclusive, safe, resilient, and sustainable neighborhood and public space through this collaboration.

DESIGN + COLLABORATE + IMPACT

Collaborators



Vinita V. Pugal
Founder, Design Director
PLA, ASLA, B.ARCH, MLA, LEED AP
Phone : +1 909 581 2160
Email: vinita@designodal.com

www.designodal.com

Vinita has over 20+ years of professional experience in the field of Landscape Architecture, Planning, and Architecture in both professional practice and construction administration. She is a California Licensed Landscape Architect and a LEED Accredited Professional. She holds a Bachelor of Architecture, followed by a Master of Landscape Architecture from the School of Planning and Architecture (SPA), New Delhi, India.

Vinita has worked for over fifteen years in the United States, working on the design & construction of various prestigious projects in the United States & abroad. She led the Master Planning & Landscape Architecture team at The Hettema Group, Pasadena, an esteemed Experiential Design Group. She was involved in designing two themed entertainment venues for DubaiParks, Motiongate & Bollywood, with Mycotoo & RIVA Creative in Pasadena.

She was an Associate & Project Manager at Mia Lehrer and Associates (Studio MLA), a reputed Landscape Architecture firm working on the revitalization of various prestigious historical projects in the City of Los Angeles. She worked on the restoration of parts of the Los Angeles River Revitalization project, Annenberg Community Beach House, Beverly Gardens Park, and Orange County Great Park during her tenure at Studio MLA.

She founded Designodal Inc., a collaborative forum of designers, to share and build ideas while catalyzing social change networks. Designodal provides design solutions inspired by nature and art for outdoor spaces. As Vinita Vijayan & Associates, now Designodal Inc., she has designed and implemented a wide range of large-scale infrastructure and landscape development projects in Asia, the Middle East, and Africa for ten years before moving to California. She was the Head of Landscape Architecture Division of the premier healthcare providers in Asia, Apollo Hospitals Enterprise Ltd. She has significant work experience with industry leaders such as AECOM, Moshe Safdie Architects, Belt Collins, and H2L2 during her professional years with SKA India.

She initiated the standardization of codes for Landscape Architecture for the Bureau of Indian Standards. She has various publications of research and design work to her credit. Her thesis work published by the premier institute in sustainability, The Energy & Resources Institute, India (TERI), helped restore dilapidated iron ore mines and forests of the Western Ghats in Goa.

Her work has also been published in various professional magazines in Asia and the United States. She works closely with the community and serves as a Board Member of Sustainable Claremont.

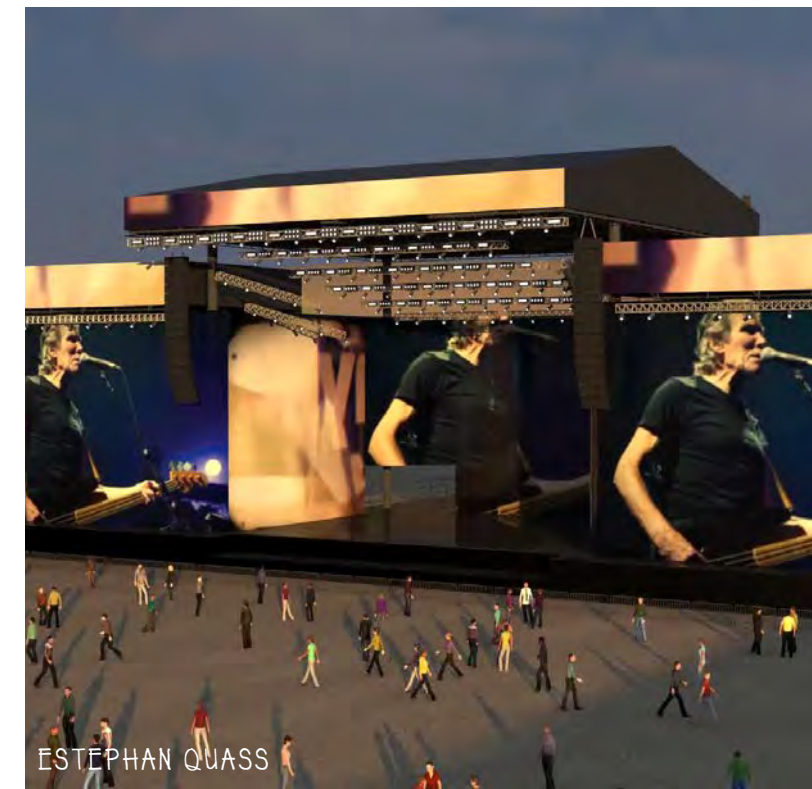
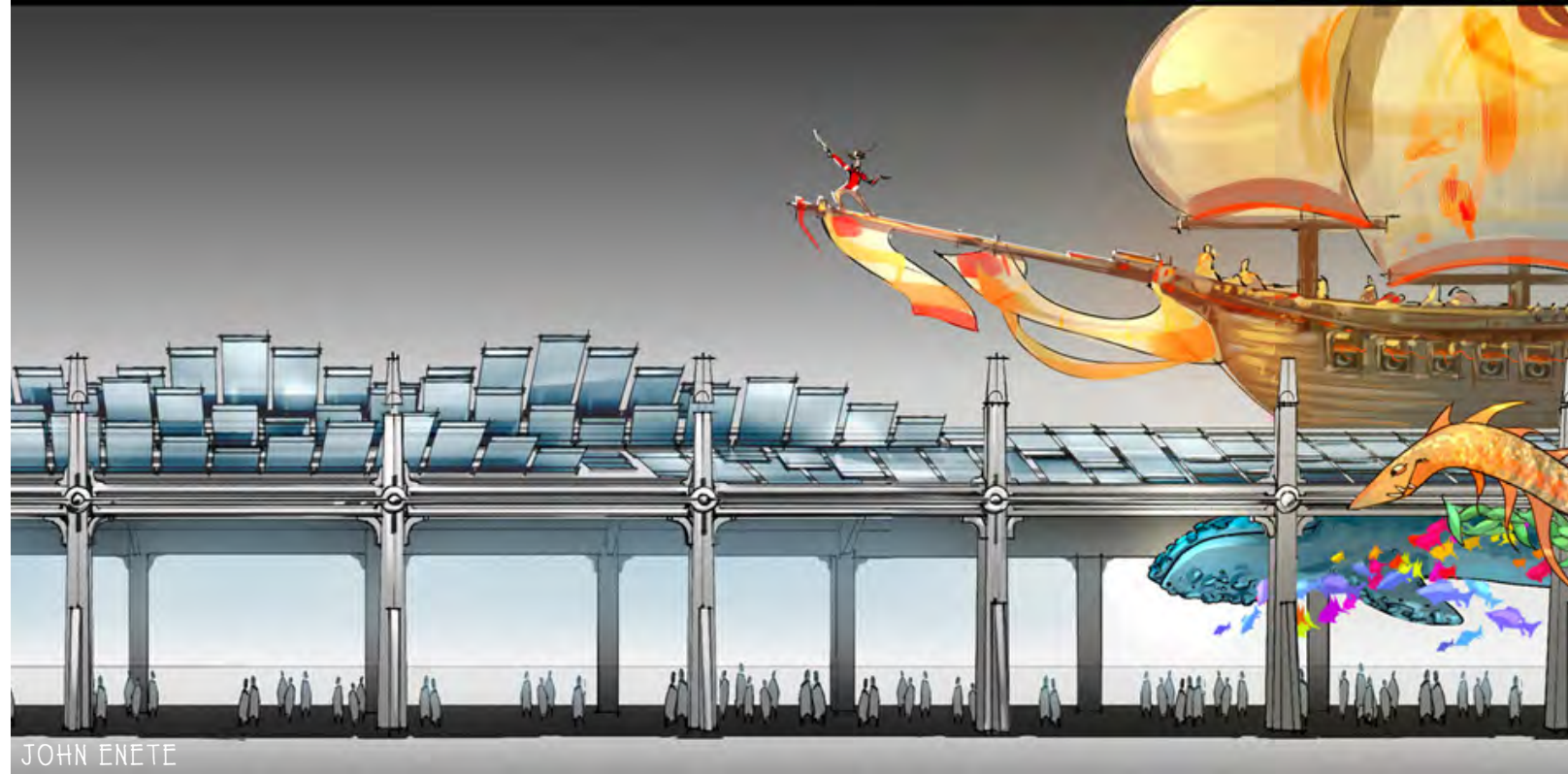
Collaborators

We come together with a shared vision and common value to design beautiful spaces & make a positive difference in the world. We will help identify the best team for design visualization and production.

Creative Collaborators:

Teresa Cuba
Zofia Kostyrko Edwards
John Enete
Estephan Quass

Visit Designodal Inc. website for additional information: <https://www.designodal.com/collaborators>





PAST PERFORMANCES



VINITA VIJAYAN & ASSOCIATES (Previously)

Contact us for a comprehensive list of projects and illustrations.

Not all projects are listed here.

Motiongate, Preparation of Schematic Design Package, Dubai
Client: Dubai Parks and Resorts, RIVA Creative

Bollywood, Schematic Design & Design Development, Dubai
Client: Dubai Parks and Resorts, RIVA Creative

Red Bull City, Design & Preparation of Master Plan, Dubai
Client: RIVA Creative, Mycotoo Inc.

Activision Blizzard, Preparation of Master Plan, Blue Sky Project
Client: RIVA Creative, Mycotoo Inc.

WOW Entertainment, Preparation of Master Plan, Dubai
Client: RIVA Creative, Mycotoo Inc

Play Spaces: Area 52, Dino City & Secret Garden, Dubai
Client: RIVA Creative, Mycotoo Inc.

Coney Island Feasibility Analysis Plan, Brooklyn, New York
Client: Mycotoo Inc.

Glacier Wonderland, Kuwait
Client: Mycotoo Inc.

“Q” Family Entertainment, Kuwait
Client: Mycotoo Inc.

Judson Studio Revitalization, Highland Park, Los Angeles
Client: Judson Studio Revitalization, Highland Park

Enron Community Hospital, Enron Township, Dabhol, India
Client: Enron Cooperation

Lanka Apollo, Colombo, Sri Lanka
Client: Apollo Hospitals, Architect: SmithGroup, San Fransisco

National Hospital Master Plan, Colombo, Sri Lanka
Client: Ministry of Health

Apeejay Media Gallery, Delhi, India
Client: Apeejay Group

PIDT School & Cultural Center, Jagdishpur, Bihar, India
Client: PIDT Nonprofit

Apollo Hospitals, Dhaka, Bangladesh
Client: Apollo Hospitals, Architect: SmithGroup, San Fransisco

Jigme Dorji Wangchuk National Hospital, Thimphu, Bhutan
Client: Ministry of Health for Bhutan

Regional Referral Hospital, Mongar, Bhutan
Client: Ministry of Health for Bhutan

Dev Sanskriti Vishwavidyalaya University, Haridwar, U.P, India
Client: Dev Sanskriti

Akshaya Apollo Hospitals, Gandhinagar, Gujarat, India
Client: Apollo Hospitals, Architect: SmithGroup, San Fransico

Pranveer Singh Institute of Technology, Kanpur, India
Client: University of Kanpur

Siddhartha Apollo Hospital, Kathmandu, Nepal
Client: Apollo Hospitals, Architect: Archimedes India

Apollo Hospitals, Muscat, Oman
Client: Apollo Hospitals, Architect: Archimedes India

Aditya Birla Hospital, Pune, Maharashtra, India
Client: Apollo Hospitals, Architect: Archimedes India

Airport City Hospital & Medical Center, Accra, Ghana
Client: Apollo Hospitals, Architect: Archimedes India

Christian Medical College, Ludhiana, Punjab, India
Client: Apollo Hospitals, Architect: Archimedes India

Hospital for Sanraj Health Services, Haryana, India
Client: Apollo Hospitals, Architect: Archimedes India

Jehangir Hospital & Medical Research Center, India
Client: Apollo Hospitals, Architect: Archimedes India

Satguru Partap Singh Apollo Hospitals, Ludhiana, Punjab, India
Client: Apollo Hospitals, Architect: Archimedes India

WORK AT SKA, INDIA

Enron Power Plan Township, Dabhol, Maharastra, India
Project Management: Bechtel Corporation

Cochin International Airport
Landscape Architect: SKA New Delhi

Khalsa Heritage Memorial Complex, Anathpur Shahib, India
Architect: Moshe Safdie & Associates

S.M Towers, Gurgaon, Haryana, India
Primary Consultants: Derek Lovejoy Partnership

American Embassy School, New Delhi, India
Architect: H2L2 Architects & Master Planners

Bali-Hi Golf Course, Haryana, India
Master Planner: EDAW Inc. (AECOM) & Belt Collins International Ltd.

CORPORATE DATA

California 'S' Corporation
FEDERAL ID: 84 2865220
DUNS: 112874209
CAGE: 8RSV1

CERTIFICATIONS

City of Los Angeles Business

SBE Small Business Enterprise

SLB Small Local Business

EBE Emerging Business Enterprise

MBE Minority Business Enterprise

WBE Women Business Enterprise

NAICS CODES:

541320 Landscape Architecture Service

541490 Other Specialized Design Services

541340 Drafting Services

PROFESSIONAL CERTIFICATIONS

California Licensed
Landscape Architect # 5906

Designodal, Inc.

www.designodal.com

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Claremont, CA 91711

Phone : +1 909 581 2160

contact@designodal.com

vinita@designodal.com



Connecting the people and transforming the world through design.

